

# APPLICATION

- \$60 Annual Associate Membership
- \$365 Annual Associate Sponsorship
- \$900 Life Associate Membership

Business Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

County \_\_\_\_\_

State/Zip \_\_\_\_\_

Phone (     ) \_\_\_\_\_

Company Rep \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

Type of products/service: \_\_\_\_\_

\_\_\_\_\_

Referred by: \_\_\_\_\_

## Payment:

- Payment Enclosed  \$60  \$365  \$900
- 4 payments of \$95 (Associate Sponsorship)
- 12 monthly payments of \$35 (Associate Sponsorship)
- 12 monthly payments of \$75 (Life Membership)
- Please do not include me on any association mailing lists
- Please subscribe me to your email list to receive periodic updates on events, trails, and other information

Please make checks payable to: C4WDA, INC.  
MAIL TO: C4WDA, Inc. 8120 36th Ave., Sacramento, CA 95824

Note: The Federal Tax Reform Act requires that we advise members that contributions or gifts to C4WDA Inc. are not deductible as charitable contributions, but may be deductible as a normal business expense.

**JOIN ONLINE AT CAL4WHEEL.COM**

# BENEFITS

- ▶ Your firm's name, location and services listed in association publications and websites at no charge.
- ▶ Subscription to our bi-monthly *In Gear* publication.
- ▶ Free association advertising display for your store or shop.
- ▶ Use of association logo for advertising (subject to approval).
- ▶ Print and web advertising discounts.
- ▶ Eligibility to participate in member-only events.
- ▶ Members are encouraged to support your business.
- ▶ Legislative representation in areas of four-wheeling and recreation.

## California Four Wheel Drive Association, Inc.

8120 36th Avenue  
Sacramento, CA 95824-2304

**(800) 4x4-FUNN**  
**(916) 381-8300**  
Fax (916) 381-8726

**JOIN ONLINE**  
**cal4wheel.com**



# ASSOCIATE MEMBER PROGRAM



**We're the California Four Wheel Drive Association, Inc.** Since 1959, our non-profit organization has actively promoted the advancement of vehicle-oriented outdoor recreation. Today, the association represents over 8,000 members and 160 member clubs. We are the largest organization of its type in the country and represent owners of all makes and models of four-wheel drive vehicles, as well as non-owners who support responsible vehicle-oriented recreation.

**Associate Member Program** Our Associate Member program provides businesses like yours the opportunity to join our organization to profit through mutual support. We encourage our clubs and individual members to obtain needed products and services from our Associate Member companies.



CHRIS COLLARD

Every associate membership includes a **free listing in our magazine and website**



*Our staffed office and full-time natural resource consultants continually advocate for our sport.*

**Want to do more? Ask about our corporate sponsorship program.**



**For only \$365 per year your business can show its support for Cal4Wheel**

**Includes:**

- ▶ Six issues of *In Gear* magazine
- ▶ Upgraded listing in the magazine and website
- ▶ Consultants advocating for use of our trails
- ▶ Print and web advertising discounts
- ▶ Window decal
- ▶ Vehicle decal